



# 2018

## 7-DAY OUTLOOK

### April

- Sunday 4/22 **Annual La Jolla Half Marathon**  
 7:30 am - 12:00 pm This popular half marathon begins in Del Mar and ends in La Jolla. The course travels along a scenic coastline, up a steep summit, through cozy neighborhoods, and finishes at beautiful Scripps Park at La Jolla Cove. Anticipated Attendance: 6,000. Anticipated Participants: 50. Location: Roadways between Del Mar Fairgrounds and La Jolla Cove. Host Organization: Kiwanis Club of La Jolla. Internet: [www.lajollahalfmarathon.com](http://www.lajollahalfmarathon.com).
- Sunday 4/22 **2018 Hillcrest Farmers' Market (Sundays)**  
 9:00 am - 2:00 pm This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: [www.hillcrestfarmersmarket.com](http://www.hillcrestfarmersmarket.com).
- Sunday 4/22 **Walk for Water**  
 9:00 am - 12:00 pm Bring your family and friends to Mission Bay and experience the journey that millions of women and children around the world make every day to provide water for their families. If you choose, you can even carry buckets of water along the 5K route. Anticipated Attendance: 500. Anticipated Participants: 50. Location: Tecolote Shores North Park. Host Organization: Project Concern International. Internet: Not available.
- Sunday 4/22 **Sunday Artisan Market**  
 9:00 am - 2:00 pm The Sunday Artisan Market provides space for local artisans, crafters, & retailers to display and sell their goods and services. The market also provides a venue for local entertainers to perform and space for other community organizations to promote their activities. Anticipated Attendance: 3,000. Anticipated Participants: 20. Location: 5th Avenue between Market Street and Island Avenue. Host Organization: Gaslamp Quarter Association. Internet: [www.gaslamp.org](http://www.gaslamp.org).

## April

- Sunday 4/22  
9:00 am - 4:30 pm **Old Town Artisan's Market**  
A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 4/22  
10:00 am - 5:00 pm **EarthFair 2018**  
This popular earth-loving event presents a wide range of causes, goods, and services that pertain to the environment and quality of life. Have a goodlook around and see what you can learn and use. The event is accompanied by entertaining music, health foods, a children's parade, and a Kids Zone. Anticipated Attendance: 60,000. Anticipated Participants: 1,500. Location: Balboa Park Central Mesa. Host Organization: San Diego EarthWorks. Internet: [www.earthdayweb.org](http://www.earthdayweb.org).
- Sunday 4/22  
12:00 pm - 7:00 pm **Multi-Cultural Earth Day 2018**  
In celebration of Earth Day, the World Beat Center will have an outdoor stage with a beat of world music and other performances. Here, you can celebrate planet earth with healthy foods, shop for craft items, and enjoy classes and lectures. A children's area will keep the kiddies busy. Anticipated Attendance: 1,000. Anticipated Participants: 300. Location: World Beat Center Cultural Plaza in Balboa Park. Host Organization: World Beat Productions Organization. Internet: [www.worldbeatcenter.org](http://www.worldbeatcenter.org).
- Tuesday 4/24  
2:00 pm - 7:00 pm **Pacific Beach Tuesday Farmers' Market**  
This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: [www.pacificbeachmarket.com](http://www.pacificbeachmarket.com).
- Wednesday 4/25  
11:00 am - 2:00 pm **Curbside Bites Food Truck Markets - Downtown Lunch**  
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: Anticipated Attendance: 300. Anticipated Participants: 30. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: [www.curbsidebites.com](http://www.curbsidebites.com).

**April**

- Wednesday 4/25  
4:00 pm - 8:00 pm      **Ocean Beach Certified Farmer's Market (Wednesdays)**  
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: [www.oceanbeachsandiego.com](http://www.oceanbeachsandiego.com).
- Thursday 4/26  
3:00 pm - 7:30 pm      **North Park Thursday Market**  
This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing NorthPark residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: North Park Way between Granada Avenue and 30th Street. Host Organization: North Park Main Street. Internet: [www.northparkmarket.com](http://www.northparkmarket.com).
- Friday 4/27  
9:30 am - 12:00 pm      **Arbor Day in Balboa Park**  
Friends of Balboa Park partners with the City of San Diego Parks and Recreation Department to plant a new grove of trees in Balboa Park. Each tree within the designated grove is available for dedication to a loved one. Anticipated Attendance: 100. Anticipated Participants: 25. Location: Park Boulevard north of Zoo Place. Host Organization: Friends of Balboa Park. Internet: [www.friendsofbalboapark.org/2018-arbor-day/](http://www.friendsofbalboapark.org/2018-arbor-day/).
- Friday 4/27  
7:00 pm - 12:00 am      **Bloom Bash 2018**  
Kick-off your Art Alive weekend in style at BLOOM BASH - the official opening celebration for Art Alive 2018. See the Museum in full bloom and enjoycrafted cocktails, fine food, live music, performances, and dancing! Anticipated Attendance: 1,200. Anticipated Participants: 100. Location: Plaza de Panama. Host Organization: The San Diego Museum of Art. Internet: <https://www.sdmart.org/event/bloom-bash/>.
- Saturday 4/28  
7:00 am - 5:00 pm      **22nd Annual Barrio Logan Grand Prix**  
are coming to compete on a flat, fast-paced figure 8 course. FREE helmets are given to the first 300 youths who register to participate. This event is in conjunction with the Logan Heights Family Health Center Health Fair. Anticipated Attendance: 2,000. Anticipated Participants: 800. Location: Barrio Logan: Newton Ave. - Beardsley St. - Main St. - Sigsbee St. - Sigsbee St. - Newton Ave. Host Organization: San Diego Bicycle Club. Internet: [www.sdbc.org](http://www.sdbc.org).

**April**

- Saturday 4/28  
7:00 am - 11:00 am **2018 March for Babies**  
March of Dimes "March For Babies" is the most widely recognized 5K walk in the nation that strives to recognize that babies deserve a healthy start in life. Proceeds from the event help to prevent birth defects, premature births, and infant mortality through education, research, and services. Anticipated Attendance: 5,000. Anticipated Participants: 100. Location: Balboa Park: 6th Ave./Laurel St. - 6th Ave. - Elm St. - 6th Ave. - Upas St. - Balboa Dr. - Marston Point - Balboa Dr. - Laurel St./6th Ave. Host Organization: March of Dimes. Internet: [www.marchforbabies.org](http://www.marchforbabies.org).
- Saturday 4/28  
7:45 am - 11:00 am **Walk to Cure Arthritis**  
Symptoms of arthritis include pain, fatigue, and inflammation. A good way to help combat arthritis is to walk. Walking moves the muscles and lubricates the joints for more flexibility. So, let's move together by participating at this walking event. Proceeds will benefit the Arthritis Foundation. Anticipated Attendance: 1,200. Anticipated Participants: 200. Location: sidewalks surrounding Waterfront Park. Host Organization: Arthritis Foundation, San Diego Office. Internet: [www.sdarthritiswalk.org](http://www.sdarthritiswalk.org).
- Saturday 4/28  
8:00 am - 2:00 pm **The Mercato Little Italy's Farmers' Market**  
The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: W. Cedar St between Front St. and Kettner Blvd. for Phase I and transitioning to W. Date St. between Front Street and its cul-de-sac west of Kettner B. oulevard for Phase II Host Organization: Little Italy Association of San Diego. Internet: [www.littleitalymercato.com](http://www.littleitalymercato.com).
- Saturday 4/28  
9:00 am - 1:00 pm **City Heights Farmer's Market (Every Saturday)**  
This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: [www.sdfarmbureau.org](http://www.sdfarmbureau.org).
- Saturday 4/28  
9:00 am - 4:30 pm **Old Town Artisan's Market**  
A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.

**April**

- Saturday 4/28  
10:00 am - 5:00 pm     **33rd Annual Linda Vista Multi-Cultural Fair**  
Linda Vista is celebrating the diversity of its community with a festival. There are 3-stages of entertainment, a World Arts Village, a Teen Zone, and a Kids Zone. Enjoy carnival rides, delicious foods, and handicrafts. This event is in conjunction with the "Linda Vista Multicultural Parade". Anticipated Attendance: 10,000. Anticipated Participants: 500. Location: Linda Vista Road between Comstock and Ulric Streets. Host Organization: Linda Vista Multi-Cultural Fair, Inc. Internet: [www.lindavistafair.org](http://www.lindavistafair.org).
- Saturday 4/28  
11:00 am - 12:00 pm     **Annual Linda Vista Multi-Cultural Parade**  
Linda Vista is celebrating the diversity of its community with a parade. People are lining up along the streets to watch marching bands, marching groups, floats, color guards, and cars containing public officials. This event is in conjunction with the "Linda Vista Multi-Cultural Fair". Anticipated Attendance: 10,000. Anticipated Participants: 500. Location: Linda Vista Rd./Levant St. - Comstock St. - Morley St. - Ulric St. - Fulton St. - Levant St. Host Organization: Linda Vista Multi-Cultural Fair, Inc.. Internet: [www.lindavistafair.org](http://www.lindavistafair.org).
- Saturday 4/28  
11:00 am - 6:00 pm     **Mission Federal ArtWalk San Diego (2 Day Event)**  
This festival showcases the works of visual and performing arts. Works are displayed throughout the streets and galleries of Little Italy. Music and dance performances are at the street corners. A special Kids Walk is held at Amici Park. Anticipated Attendance: 70,000. Anticipated Participants: 500. Location: India Street: between Grape & Beech Sts. ~ Fir Street: between Kettner Blvd. & State St. ~ Date Street: between Kettner Blvd. & Union St. ~ Cedar Str. eet: between Kettner Blvd. & Union St. ~ Beech Street: between Kettner Blvd. & State St. ~ Amici Park: 1789 State St. Host Organization: Little Italy Association. Internet: [www.artwalksandiego.org](http://www.artwalksandiego.org).
- Saturday 4/28  
1:00 pm - 5:00 pm     **Quintessential Festival**  
This family event features jumpies, more than 100 local crafters and artists and a beer garden stocked with locally produced beers and wines. Anticipated Attendance: 500. Anticipated Participants: 150. Location: Nobel Recreation Center at 8810 Judicial Drive. Host Organization: La Jolla Golden Triangle Rotary Club. Internet: [www.lajollagrotrotary.org](http://www.lajollagrotrotary.org).

Report Date: 04-22-18