



2017

7-DAY OUTLOOK

September

Sunday 9/24 **Rockin' Bay 5K**
 6:00 am - 11:00 am Enjoy a 5k run and a rock show along San Diego's beautiful Mission Bay. Unleash your inner rock star and run and rock for great health. The Rockin' Bay 5K is a family friendly event. Register early to ensure a spot. Anticipated Attendance: 100. Anticipated Participants: 20. Location: Tecolote Shores North Park at 1740 E Mission Bay. Host Organization: Miguel Marquez Entertainment, LLC. Internet: Not available.

Sunday 9/24 **La Jolla Cove 10 Mile Relay**
 7:00 am - 1:00 pm The Relay is one of the most enjoyable open water swim events of the year. Organize a team of up to 5 swimmers (or swim it solo), give your team a cool name and enjoy the camaraderie of fellow swimmers and the spirit of swimming with this unique event and charity fundraiser. Anticipated Attendance: 400. Anticipated Participants: 40. Location: Ocean Waters off of Ellen Browning Scripps Park. Host Organization: La Jolla Swim Club. Internet: www.lj10milerelay.cm/.

Sunday 9/24 **26th Annual Paddle for Clean Water**
 8:00 am - 12:00 pm The Paddle for Clean Water sends participants out on surf boards, SUP's, and boogie boards around the Ocean Beach pier. We bring awareness to the community about the Surfrider Mission and the future of our oceans, waves and beaches. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Ocean Beach Pier. Host Organization: Surfrider Foundation. Internet: www.sandiego.surfrider.org/paddle/.

Sunday 9/24 **Pacific Islander Festival (2-Day Event)**
 9:00 am - 4:30 pm Island music can be heard at a colorful festival that celebrates Polynesian, Micronesian, and Melanesian culture. Traditional costumed dance performers, tantalizing foods, crafts, and displays of artifacts are there for you to enjoy. Anticipated Attendance: 20,000. Anticipated Participants: 500. Location: West Mission Bay Park - Ski Beach at 2900 Ingraham Street. Host Organization: The Pacific Islander Festival Association. Internet: www.pifasandiego.com.

September

- Sunday 9/24 **Old Town Artisan's Market**
 9:00 am - 4:30 am A weekend open air market offering an array of interesting art, jewelery, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 9/24 **2017 Hillcrest Farmers' Market (Sundays)**
 9:00 am - 2:00 pm This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: www.hillcrestfarmersmarket.com.
- Sunday 9/24 **The Haunted Hotel (31-Day Event)**
 7:00 pm - 11:00 pm The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC.. Internet: www.hauntedhotel.com.
- Sunday 9/24 **IBA Proton Therapy Networking Dinner**
 8:00 pm - 11:00 pm Private Event Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Horton Plaza Park. Host Organization: IBA Proton Therapy. Internet: Not available.
- Tuesday 9/26 **Pacific Beach Tuesday Farmer's Market**
 2:00 pm - 7:00 pm This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents andvisitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: www.pacificbeachmarket.com.

September

- Wednesday 9/27
11:00 am - 2:00 pm
- Curbside Bites Food Truck Markets (Wed. Lunch)**
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: www.curbsidebites.com.
- Wednesday 9/27
4:00 pm - 8:00 pm
- Ocean Beach Certified Farmer's Market (Wednesdays)**
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: www.oceanbeachsandiego.com.
- Wednesday 9/27
7:00 pm - 11:00 pm
- The Haunted Hotel (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC.. Internet: www.hauntedhotel.com.
- Thursday 9/28
3:00 pm - 7:30 pm
- North Park Thursday Market**
This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing NorthPark residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: North Park Way between Granada Avenue and 30th Street. Host Organization: North Park Main Street. Internet: www.northparkmarket.com.
- Thursday 9/28
7:00 pm - 11:00 pm
- The Haunted Hotel (31-Day Event)**
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- Friday 9/29 **Food Truck Fridays**
 4:00 pm - 8:00 pm On Friday evenings from June 2 to September 29, visitors of all ages can enjoy live family-friendly entertainment while eating gourmet treats from a rotating selection of more than a dozen food trucks parked on the Plaza de Panama and El Prado walkway from 4:00 to 8:00 p.m. Anticipated Attendance: 2,000. Anticipated Participants: 60. Location: Plaza de Panama and El Prado. Host Organization: Park & Recreation. Internet: www.balboapark.org/.
- Friday 9/29 **The Haunted Hotel 2017 (31-Day Event)**
 6:00 pm - 1:00 am The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
- Friday 9/29 **The Haunted Trail of Balboa Park (33-Day Event)**
 6:30 pm - 12:00 am A haunted forest in the darkness of night is beckoning you to come and walk upon its trail. Are you ready to walk amid eerie sounds and lurking shadows where eyes glow in the dark and creepy fingers reach out for you? Hang onto the rope! You don't want to get lost in this forest! Anticipated Attendance: 25,000. Anticipated Participants: 60. Location: Balboa Park - Marston Point and along Balboa Dr. near Juniper St. Host Organization: The Haunted Trail San Diego LLC. Internet: www.hauntedtrail.net.
- Saturday 9/30 **28th Annual AIDS Walk & Run San Diego**
 6:00 am - 12:00 pm AIDS Walk offers a 5K walk and a 10K run. Participants gather to remember the many who were lost to AIDS and to raise vital funds to support all of the San Diegans living today with HIV disease. A health fair accompanies the event with HIV testing, information, refreshments, and more. Anticipated Attendance: 8,000. Anticipated Participants: 100. Location: Normal St./Harvey Milk St.-University Ave.-Park Blvd. -President's Way-Pan American Rd.-El Prado-Balboa Dr.-Marston Point-6th Ave.-Elm St.-6th Ave.-U. niversity Ave.-Normal St.-Harvey Milk St. Host Organization: San Diego LGBT Community Center. Internet: www.aidswalksd.org.
- Saturday 9/30 **San Diego Dragonboat Race**
 8:00 am - 4:00 pm The San Diego Dragonboat Race showcases the traditional art and sport of dragon boat racing. Competitors test their endurance as they row the fast, dragon-shaped vessels in teams. Come enjoy the races, fine food, and entertainment. Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Tecolote Shores North Park in Mission Bay Park. Host Organization: San Diego Dragonboat Race. Internet: Not available.

September

- Saturday 9/30
8:00 am - 2:00 pm **The Mercato: Little Italy's Farmers Market (Sat.)**
The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: West Date Street between Front Street and its cul-de-sac west of Ketter Boulevard. Host Organization: Little Italy Association of San Diego.. Internet: www.littleitalymercato.com.
- Saturday 9/30
9:00 am - 2:30 pm **Autism Speaks Walk San Diego 2017**
Autism is a complex neurological disorder that impairs a person's ability to communicate and relate to others. It occurs in all racial, ethnic, and social groups. Proceeds from this 5K walk will fund further research on autism. Entertainment and a resource fair accompany the event. Anticipated Attendance: 3,500. Anticipated Participants: 50. Location: Liberty Station: Ingraham Plaza bordered by Historic Decatur Rd., Dewey Rd., Cushing Rd., Roosevelt Rd. Host Organization: Autism Speaks. Internet: www.walknowforautismspeaks.org.
- Saturday 9/30
9:00 am - 1:00 pm **City Heights Farmer's Market (Every Saturday)**
This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500/day. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: www.sdfarmbureau.org.
- Saturday 9/30
9:30 am - 1:30 pm **Golden Hill Certified Farmer's Market**
This farmer's market in Golden Hill offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, bakery, cheese, sauces, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 500/day. Anticipated Participants: 50. Location: B Street between 27th Street & 28th Street. Host Organization: Brian's Farmer Markets. Internet: www.briansfarmermarkets.com.
- Saturday 9/30
10:00 am - 3:00 pm **Backyard Olympics Presented by Tosso.com**
Spend a family fun day playing outdoor games while helping raise funds for Challenged Athletes Foundation. Players will compete in timed rounds of Bocce Ball, Cornhole, and Ladder Golf. Bring a team of three, or come as an individual and they'll team you with new friends! Anticipated Attendance: 150. Anticipated Participants: 25. Location: Ski Beach Park in Mission Bay Park. Host Organization: Tosso.com. Internet: www.tosso.com.

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- Saturday 9/30
10:00 am - 4:00 pm **Astronomy Day**
The San Diego Astronomical Association is hosting daytime solar observing on September 30, 2017. This day has been established as "Astronomy Day" by the Astronomical League. Come observe through telescopes and ask questions. Anticipated Attendance: 200. Anticipated Participants: 20. Location: Bea Evenson Fountain area. Host Organization: San Diego Astronomical Association. Internet: Not available.
- Saturday 9/30
10:00 am - 6:00 pm **Art & Craft Show Old Town San Diego (2-Day Event)**
Talented artists from around the county present their amazing art creations in Old Town. The event includes a Children's Art Show, staged entertainment, a food court, and a beer garden. If you have time to spare, there are many Old Town galleries and quaint shops to explore. Anticipated Attendance: 15,000. Anticipated Participants: 100. Location: Old Town Historic State Park ~ San Diego Avenue between Twiggs St. & Conde St./Harney Street between Juan St. & Congress St. Host Organization: Old Town San Diego Chamber of Commerce. Internet: www.oldtownartfestival.com.
- Saturday 9/30
10:00 am - 10:00 pm **36th Annual Adams Avenue Street Fair (2-Day Event)**
This popular festival has seven stages and 90 musical performances of rock, blues, folk, and jazz. Art, food, and craft vendors number about 300. You can also go on carnival rides and visit the beer garden. Take your time to enjoy it all ~ the event is for two full days. Anticipated Attendance: 80,000. Anticipated Participants: 600. Location: Adams Avenue between 32nd St. & 35th St. ~ cross streets Bancroft St., 33rd St., Felton St., 34th St., Hawley Blvd., Mansfield St., School St. ~ Adams. Avenue Park at 3491 Adams Ave Host Organization: Adams Avenue Business Association. Internet: www.adamsavenuebusiness.com.
- Saturday 9/30
12:00 pm - 11:00 pm **CRSSD Festival**
The CRSSD Fest is a two day, 21 and older musical festival that takes place at the County of San Diego Waterfront Park. The music festival includes three stages offering an array of live and DJ performances, a full selection of craft beer, and local food vendors from the San Diego area. Anticipated Attendance: 15,300. Anticipated Participants: 500. Location: Waterfront Park at 1600 Pacific Highway. Host Organization: FNGRS CRSSD. Internet: www.crssdfest.com.
- Saturday 9/30
6:00 pm - 1:00 am **The Haunted Hotel 2017 (39-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.

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